



33-Step Checklist to Write Top Quality Content

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1. Pre-Writing Phase

Search Intent Analysis

- ☐ Understand user goals
- ☐ Map content type
- ☐ Check SERP features

Competitor Content Review

- ☐ Analyze top 5 results
- ☐ Find content gaps
- ☐ Note word count range

Keyword Clustering

- ☐ Group related terms
- ☐ Plan topic coverage
- ☐ Map internal links

2. Writing Phase

Hook Opening

- ☐ Grab attention first
- ☐ State value proposition
- ☐ Build credibility

Clear Structure

- ☐ Logical flow
- ☐ Scannable sections
- ☐ Visual hierarchy

Value-First Content

- ☐ Actionable insights
- ☐ Real examples
- ☐ Data/stats

Natural Keyword Usage

- ☐ Primary keyword placement
- ☐ LSI keywords
- ☐ Long-tail variations

3. Optimization Phase

Internal Linking

- ☐ Relevant anchors
- ☐ Strategic placement
- ☐ Link to/from key pages

Meta Tags

- ☐ Compelling title
- ☐ Click-worthy description
- ☐ Clean URLs

Header Structure

- ☐ Clear H1
- ☐ Logical H2-H6
- ☐ Keywords in headers

Rich Snippets

- ☐ FAQ schema
- ☐ How-to schema
- ☐ Table of contents

Follow this checklist to write Top Quality content that ranks in days!